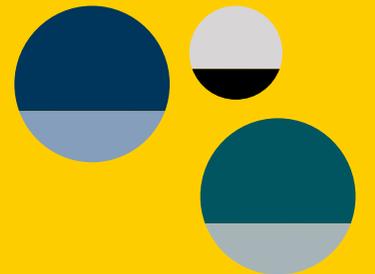




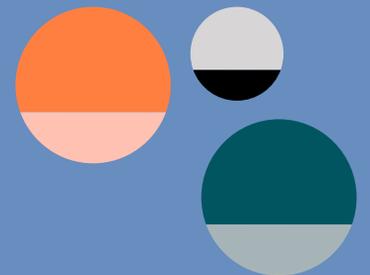
# Science Presentation





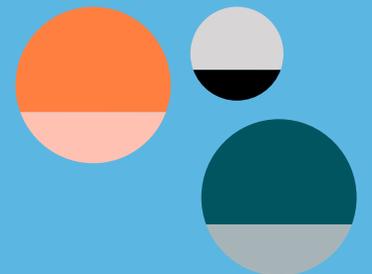
With 3 decades of National and SME experience.

We get to know your brand and create professional designs.





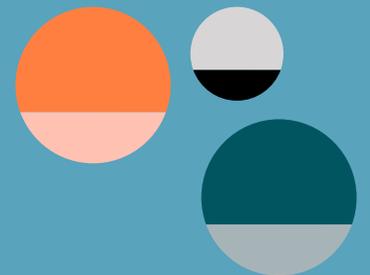
We offer the complete package from brand, website, digital, print material, exhibitions, advertising to emailer creative solutions.





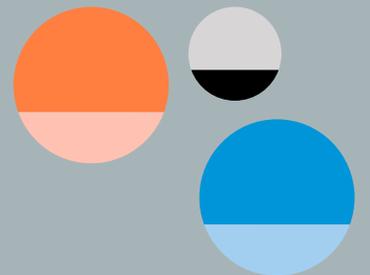
## **We've worked with clients from;**

Keit Spectrometers, Oxford HighQ, Croft Associates, CCLRC, Elsevier Science, Earthscan, Heinemann to Transcrip.





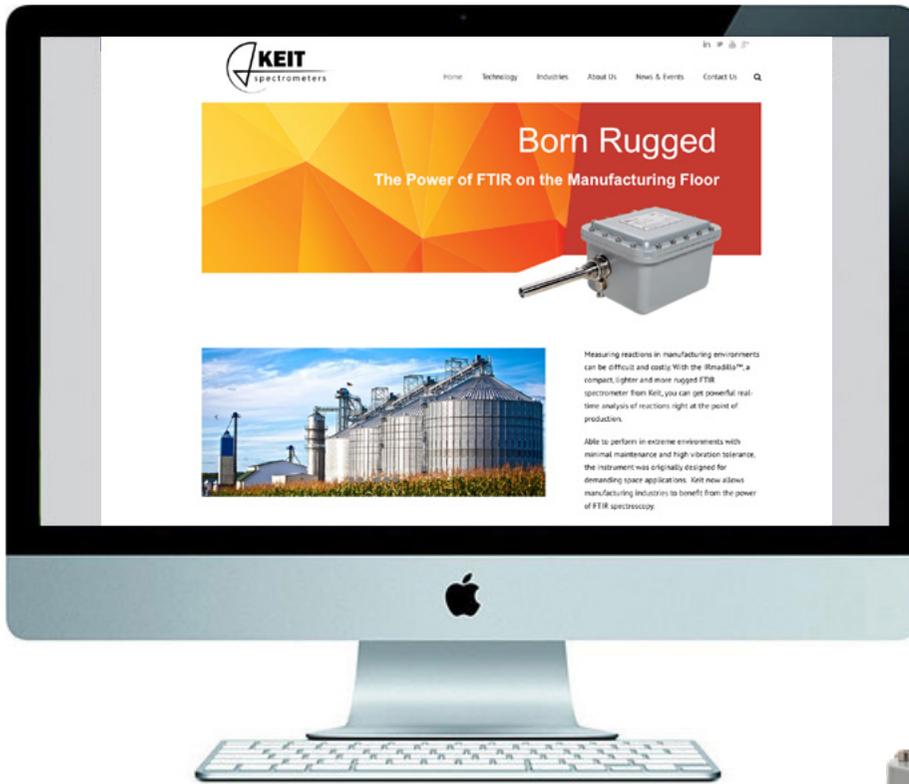
Examples of our work.





**Oxford HighQ**

Revised brand and Corporate logo creative





# Space

## Technology Application: A Novel Spectrometer for Industrial Process Monitoring



**IRmadillo™**  
FTIR Spectrometer



Pharmaceuticals



Biorenewables



Petro-chemicals



Food & Beverages

**UK Space Innovation - Keit**

Keit Ltd has taken a promising idea for space and successfully launched it onto the global marketplace. With a novel optical design from STFC, Keit has developed an innovative analytical tool with practical applications in manufacturing industries.

**Industrial Applications**

The Keit IRmadillo™ FTIR spectrometer uses light and optics for analysing chemical processes in real time. Unlike fragile FTIR spectrometers, the shock-proof IRmadillo™ can be used directly in the manufacturing environment. It provides continuous analysis of liquids -- such as in the manufacturing of bio-fuels, petro-chemicals, beverages, and pharmaceuticals.

**UK and Global Impact**

Keit supports manufacturing industries both in the UK and abroad. Keit helps companies understand their chemical processes through better monitoring of their reactions while in production. Keit's technology improves production efficiency and reduces waste for those manufacturers in more challenging environments.

**Global Chemical Production Market:**

- > North America (16.5%)
- > China (40%)
- > EU (14.4%)
- > ROW (26.1%)
- > UK (3%)

Beginning 2012 >	2015 >	2017 >	Future 2020 >
<b>Staff: 2</b> <ul style="list-style-type: none"> <li>■ Keit Ltd starts with novel spectrometer design from RAL</li> </ul>	<b>Staff: 6</b> <ul style="list-style-type: none"> <li>■ Laboratory unit production</li> </ul>	<b>Staff: 12</b> <ul style="list-style-type: none"> <li>■ CE Mark &amp; certifications</li> </ul>	<b>Staff: 32 (planned)</b> <ul style="list-style-type: none"> <li>■ Hand-held</li> <li>■ New material identification</li> </ul>



Keit Ltd, R71, Rutherford Appleton Laboratory, Harwell Campus, Didcot, Oxfordshire, OX11 0QX  
[www.keit.co.uk](http://www.keit.co.uk)  
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## Keit Spectrometers

Brand development, print and website creatives.



Leading

# THERMAL

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Giving back to the community

Elsevier contributes its content to researchers in developing countries bringing them closer to their peers and their individual research communities by taking part in various UN-based initiatives. Elsevier now provides free access to 1,013 journals through each programme.

**HINARI: Health InterNetwork Access to Research Initiative**  
An initiative designed to benefit not-for-profit health care, teaching and research institutions in developing countries via access to the major journals in biomedical and related social sciences.

**AGORA: Access to Global Online Research in Agriculture**  
An initiative to provide free or low-cost access to major scientific journals in agriculture and related biological, environmental and social sciences to public institutions in developing countries.

**OARE: Online Access to Research in the Environment**  
This new initiative is designed for developing countries to provide online access to one of the world's largest collections of scholarly, peer-reviewed environmental science journals.

database, developed by Elsevier.

Scopus includes:

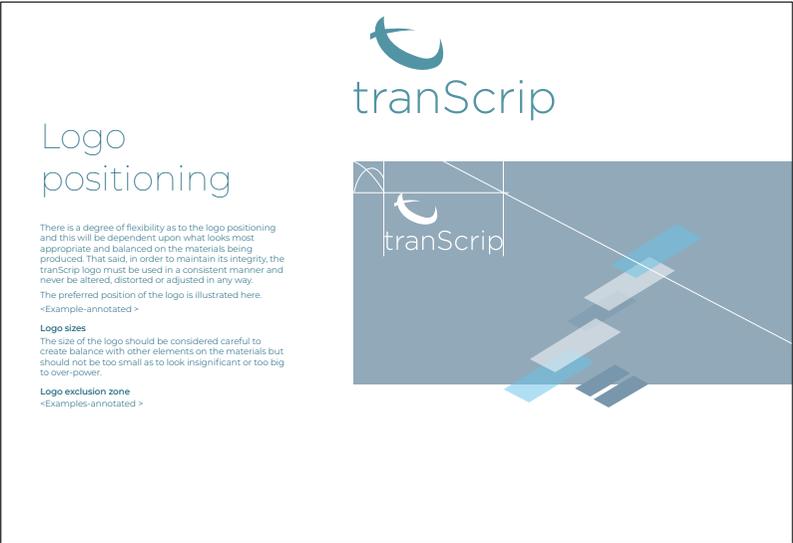
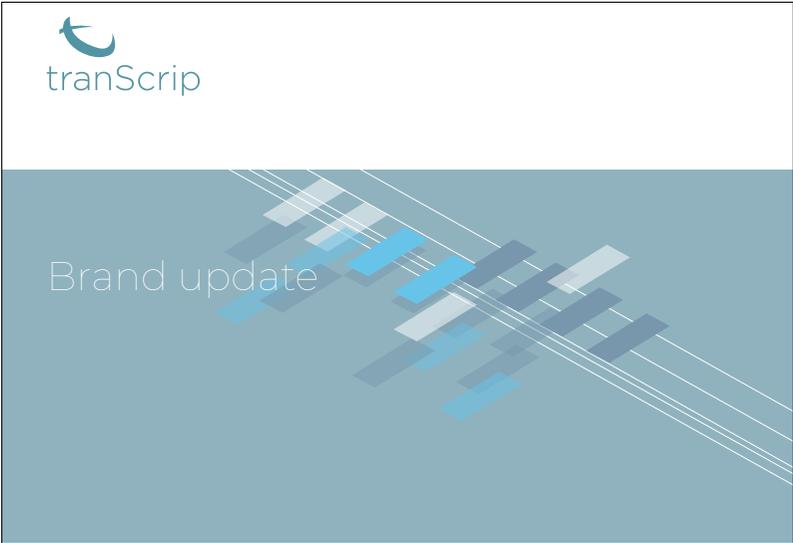
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**Elsevier Science**

Publication promotional brochure.



transcrip

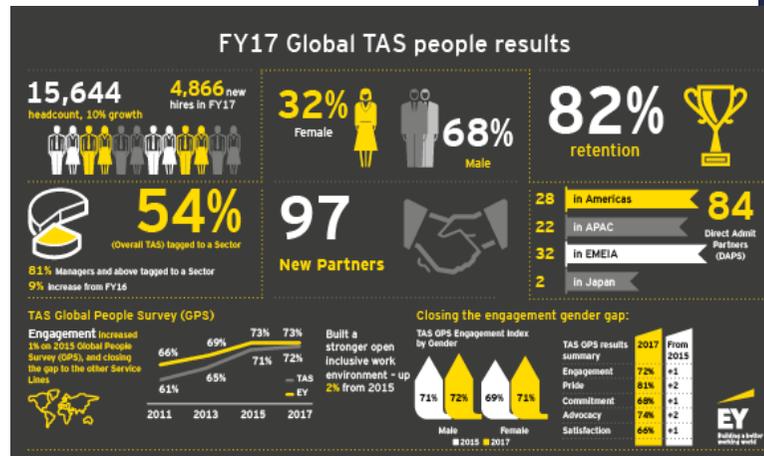
New brand development and website.





**Ernst Young**

Electronic invitations, promotional animations and exhibition banners.



**EY** Building a better working world

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The better the question. The better the answer. The better the world works.

**Save the date**

Tuesday, 2 February 2016  
 at 6:30pm  
 Central London

Pip McCrostie, EY Global Board Member, requests the pleasure of the company of

*Charles Sinclair*

for conversation, O+A and a private, intimate dinner with

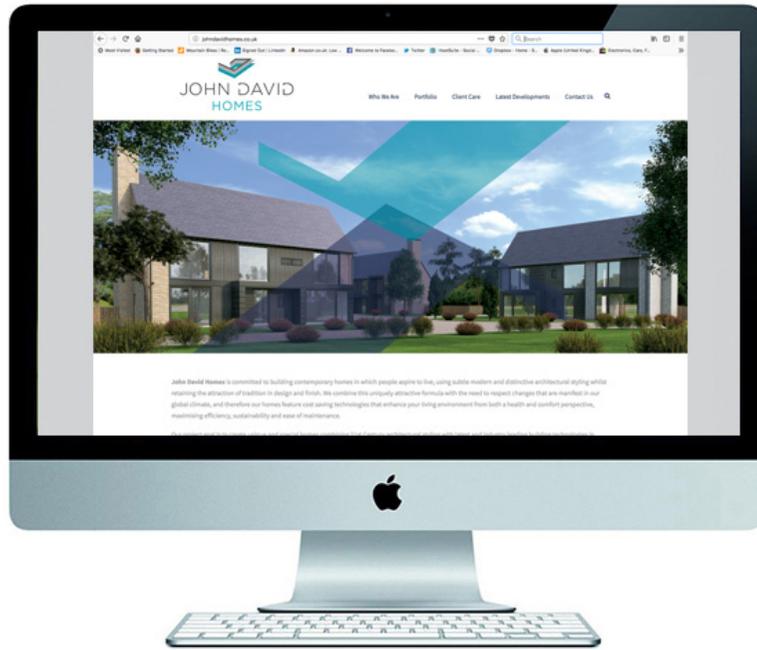
**Sir Tim Berners-Lee**  
 Inventor of the World Wide Web

to discuss the impact of the Web on present and future business strategy and vision

Please R.S.V.P. by Friday, 4 December to:  
[EYglobal@bostergroup.com](mailto:EYglobal@bostergroup.com)  
 0207 581 9510

**EY** Building a better working world

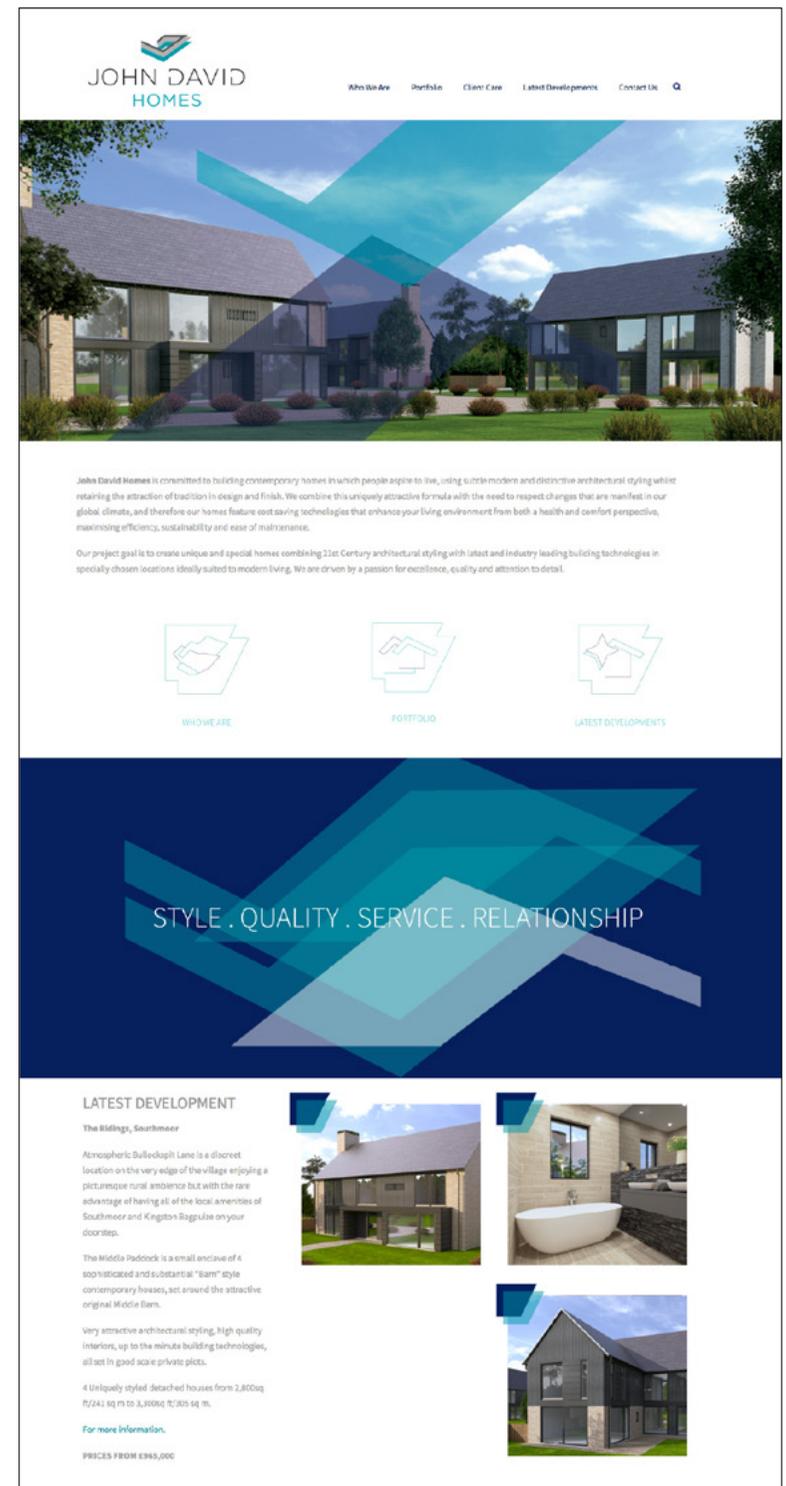
**EY**  
 Building a better working world




# JOHN DAVID HOMES



**John David Homes**  
Brand creative and website.





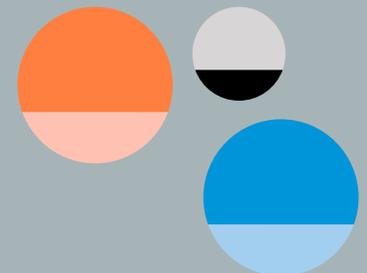
# What our clients say

“One Hat has lifted the appearance of our organisation and with it our own feeling of self-worth. We recommend One Hat to any company wishing to get noticed.”

**Alasdair, CEO, HPiVs verification services**

“One Hat worked with us on the concept and implementation of new branding. They have taken on board our philosophy and aspirations; and within 6 months the look and feel of our corporate identity has been completely transformed.”

**John, Communications & Appeals Manager, Advance**





Hopefully we have impressed you with our creative work.  
Please feel free to contact us and we'll have a chat.

Phone: +44 (0)1993 702075

Email: [steve@onehatdesign.com](mailto:steve@onehatdesign.com)

[www.onehatdesign.com](http://www.onehatdesign.com)

If you have a brief you would like us to consider please contact  
us and we'll get straight back to you.